

KAWASAKI CHILDREN'S PRIVACY POLICY

Effective Date: *May 17, 2022*

Kawasaki Motors Corp., U.S.A. (“**KMC**,” “**we**,” “**our**,” or “**us**”) operates www.kawasakisalesrewards.com that offers mixed audience services, in that we may offer certain services to children as well as adults. We do not knowingly collect personal information as defined by the Children’s Online Privacy Protection Act (“**COPPA**”) from children under the age of 13 (“**child**” or “**children**”)(“**Children’s Personal Information**”), except as may be permitted by COPPA and explained in this Children’s Privacy Policy. If you are a parent or guardian and believe that we have collected such personal information other than as permitted by COPPA, please contact us as noted below in Section 3.

This Children’s Privacy Policy explains our information collection, disclosure, and parental consent practices with respect to Children’s Personal Information provided by children in relation to the Kawasaki Contingency Rewards Program portions of our online services, and any other Mixed-use Services

(defined below) we may offer. This Children’s Privacy Policy is in accordance with COPPA. For more information about COPPA and general tips about protecting children’s online privacy, please visit the Federal Trade Commission’s [COPPA FAQs](#).

1. Mixed Use Sections of Our Services

We provide services to children, but not predominantly so, (a “**Mixed-use Service**”) on the Kawasaki Contingency Rewards Program portions of our online services. We may offer other Mixed-use Services from time to time, which will post this Children’s Privacy Policy, and may post a supplemental notice if necessary to disclose additional of different Children’s Personal Information practices. On our Mixed-use Services we may, consistent with COPPA, age screen users and treat users based on their self-reported age.

We will limit the collection of Children’s Personal Information of confirmed children via our Mixed-use

Services consistent with COPPA, which means that we will not collect Children’s Personal Information from those children online for purposes that require verification using COPPA’s approved methods without obtaining such verification, and where lesser or no verification is required we will comply with the other applicable provisions of COPPA.

KMC has engaged Privacy Vaults Online, Inc. (“**PRIVO**®”) to manage the Kawasaki Contingency Rewards Program account registration. PRIVO® will collect Children’s Personal Information about your child on behalf of Kawasaki Contingency Rewards Program.

PRIVO® will require you to create a parental account, known as the PRIVO ID , to permit your child to create an account and register with the Kawasaki Contingency Rewards Program. PRIVO® requires a parent or guardian to set up a PRIVO ID account to reasonably ensure that the individual providing the consent is an adult.

To set up a parental account, PRIVO® may collect the parent's (or guardian's) first name, last name, mailing address, phone number, date of birth, gender, email address, and secret question (as a reminder for a forgotten password). Additionally, the parent or guardian will be asked to verify his or her identity.

2. Collection and Use of Children's Personal Information

Once KMC has obtained verifiable parental consent, KMC will ask the child for Children's Personal

Information that is reasonably necessary for the child to register and participate in the Kawasaki

Contingency Program or other KMC online activities. We do not condition a child's participation the Kawasaki Contingency Rewards Program, or other Mixed-use Services, on the child's disclosure of more

Children's Personal Information than is reasonably necessary to participate in the Kawasaki Contingency Rewards Program or other applicable activity.

Types of Children's Personal Information the child may provide us online via our Mixed-use Services may include, where reasonable necessary to engage in an applicable program activity (such as to receive messages and shipments): name, shipping address, phone number, email address, gender, shirt size, username and password, and ownership information of products sold by KMC. Parents may also provide us other information, such as the child's Social Security Number for the purposes of completing the child's application for a Kawasaki Contingency Rewards MasterCard™ and tax reporting of rewards, but information provided directly by the parent is not subject to COPPA, excepting as submitted for COPPA required parent verification. See our Online Privacy Policy, which is available at www.kawasakisalesrewards.com/KawasakiPrivacyPolicy.aspx, for our online data practices beyond what is governed by COPPA and this Children's Privacy Policy, such as parents' or non-children's' Kawasaki Contingency Rewards activities.

We may use the Children's Personal Information collected from identified children through the Kawasaki Contingency Rewards Program registration (1) to inform Program members (which may be deemed to include the parent of a child member) of products and service, and special offers; and (2) for members to participate in special member only events such as races. This may include informing children and parents about future Kawasaki Contingency Rewards Program promotions, sweepstakes, contests, and other marketing activities.

3. Parental Choices and Controls

We allow parents (or guardians) to manage their child's account, including opt-in preferences, by clicking

“Parents Manage Accounts” on the Kawasaki Contingency Rewards Program website, or sign in with your PRIVO ID ., Parents or guardians will be able to alter permissions, access the Children's Personal Information that PRIVO® has collected about their child, correct factual errors in such information, request to have this information deleted (subject to our retention rights under applicable law) and/or exercise other choices. To protect the privacy and security of Kawasaki Contingency Rewards Program online, PRIVO® may take reasonable steps to verify the identity of the parent or guardian before granting the parent or guardian access to the personal information that we or they collect and maintain about the

parent or guardian and his or her child. California residents are also entitled to additional access, deletion and other data rights as more fully set forth in our California Privacy Notice, which is available at [link](#).

For privacy issues or concerns regarding the Kawasaki Contingency Rewards Program, you may contact us by phone at (949) 716-0351, by email at TeamGreen.Contingency@kmc-usa.com, or by regular mail at:

Kawasaki Racer Rewards (Contingency) Program

26972 Burbank

Foothill Ranch, CA 92610

To protect children's privacy and security, we will take reasonable steps to help verify a parent's identity before granting access to any personal information consistent with COPPA and other applicable laws.

4. When Information Collected From Children Is Available To Others

Notwithstanding anything to the contrary, we may share or disclose Children's Personal Information in a limited number of instances as permitted by COPPA, including the following:

- We may share Children's Personal Information with our service providers if necessary for them to perform certain "internal operations" (as defined by COPPA) functions for us.
- We may disclose Children's Personal Information if permitted or required by law, for example, in response to a court order or a subpoena. To the extent permitted by applicable law, we also may disclose Children's Personal Information (i) in response to a law enforcement or public agency's (including schools or children services) request; (ii) if we believe disclosure may prevent the instigation of a crime, facilitate an investigation related to public safety or protect the safety of a child using our sites or applications; (iii) to protect the security or integrity of our sites, applications, and other technology or services, as well as the technology of our service providers; or (iv) enable us to take precautions against liability.
- As otherwise permitted or required by COPPA or other applicable law, or to the parent or as expressly authorized by the parent.

//End Kawasaki Children's Privacy Policy//

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